

# **USG Marketing Act**

## **An Act**

Establishing positions to distribute USG fliers and communications to the student body.

*Be it enacted by the Senate of the Undergraduate Student Government*

### **SECTION 1. SHORT TITLE**

This Act may be cited as the “USG Marketing Act.”

### **SECTION 2. DEFINITIONS**

(A) For the purposes of this act, USG fliers and communications shall be defined as those produced by the USG department of communications, or by any other department within the USG.

(B) Fliers and communications still must be bought or created by the department or club seeking distribution, with the exception of the USG or any USG related agency.

(C) Fliers and communications must be in line with the stated objectives of such organization stated by the organization's mission statement.

### **SECTION 3. REQUIREMENTS**

(A) Marketing interns shall be responsible for distributing fliers to the students on campus and posting on public posting areas for a set fee that will cover the cost of the interns (200 fliers takes 5 hours).

(B) The marketing interns shall be hired and supervised by the Vice President of Communications. Any decisions regarding termination of a marketing intern shall be decided by the Vice President of Communications.

(C) The Vice President of Communications shall be responsible for receiving materials to be distributed and directing the marketing interns to distribute them in a timely fashion.

(D) The Vice President of Communications shall be responsible for explaining proper procedure for flyer approval and distribution. The marketing interns shall sign an agreement that they will follow the rules and procedures as stated, to release the Vice President of Communications of any liability.

(E) Vice President of Communications can refuse service based upon unrealistic time frames, unreasonable requests, etc.

#### **SECTION 4. MAKING OF POSTERS**

- (A) Clubs will contact the Vice President of Communications for flier design.
- (B) Vice President of Communications will either make from scratch or edit an already designed flier.
- (C) This will cost the clubs \$10 for this service.

#### **SECTION 5. WAGES AND HOURS**

- (A) A marketing intern will receive \$7.25/hr, or current minimum wage (which ever is higher), biweekly for services rendered.
- (B) No student shall be permitted to work more than 10 hours every two week pay period.
- (C) No more than 3 interns may be employed under the provisions of this Act at any given time.
- (D) Marketing interns must follow all University and building policies.

#### **SECTION 6. EFFECTIVE DATE**

This Act shall take effect on the first day of the 2009 fall semester.

Signature of Senate Chair: \_\_\_\_\_

Date Passed by Senate: \_\_\_\_\_

Signature of President: \_\_\_\_\_

Date Passed by President: \_\_\_\_\_